

## Parques Productions Video Player and Hosting Service

Having a video on your web site is important but can sometimes seem complicated or expensive.

From our experience, there are three main concerns:

1. YouTube - it is free but then you get what you pay for, which is unwanted advertising, an amateur look, bad reputation, random placeholder/thumbnail images that don't do justice to the video and links to other videos (which could be your competitors!).



2. Standalone player hosting is expensive. Some hosting companies charge at least \$99 a month!
3. It looks complicated. What is the best format, resolution, codec? How do I personalise it? How do I embed the video? How can I password protect it? How can I make sure it is compatible on modern mobile devices?....

Parques Productions is pleased to offer a simple Video Player and Hosting Service.

We provide you with a high quality version of your video, in a clean, unique video player, that can be embedded into your website using a very simple line of code. Or if you prefer, we can provide it on a basic webpage along with your branding.



The video is both standard definition and HD (if the video resolution allows) and uses the same Universal player on Vimeo (except without the branding -we can put your logo on it instead) meaning it is compatible on almost any device, including mobiles, iPhones, iPads. It will also have a high resolution image of your choice as the placeholder (thumbnail).

Parques Productions manage the entire process so you have nothing to worry about - just one line of code (which you can send to your web designer or add to your site yourself) or a web page (which can have its own unique web address or be password protected) and of course a great looking video!



We can also provide you with statistics such as video loads and views according to date and the geographical location of viewers.



OK, so how much does it cost?

The video is hosted on a rolling one year subscription that you can cancel at anytime (for example you can have it active for just several months and then it is removed). Your video can be of any file size, so bandwidth (the amount of data downloaded) is not an issue, the only limitation being the initial number of views which is set at 100,000 (but you can easily buy more if you are lucky enough to be in this situation!).

Here are the details:

**One video and player**  
**Up to one year subscription (up to 100,000 views): £45+VAT**  
**For an extra 100,000 views £45+VAT**

**Unlimited number of videos**  
**Up to one year subscription (up to 100,000 total views): £65+VAT**  
**For an extra 100,000 views £65+VAT**

Unique domain name/web address for a video web page (.co.uk): £10+VAT per year.

Please note: Despite the low cost of providing such a professional player and universally compatible hosting, we are also happy to provide as much technical support as required to ensure that your video plays correctly on your page or website. However there are some limitations to such support which are-

1. Our Video Player and Hosting Service operates using a professional version of the Vimeo Universal Player and platform (www.vimeo.com). If a viewer is unable to view standard Vimeo videos due to technical limitations or compatibility issues then this will likely affect their being able to view your video(s) and we will only be able to offer limited support.
2. Your videos will be supplied to Vimeo using the exact compression specifications that Vimeo requires. However, playback of your video(s) will be subject to any unforeseeable technical issues that Vimeo may unexpectedly experience.
3. Parkes Productions is not liable for any costs due to video downtime or compatibility issues on the part of Vimeo as mentioned above.
4. All subscriptions are subject to our Terms and Conditions of Business. Introductory pricing is subject to change. We reserve the right to refuse material which does not meet video hosting content restrictions and regulations.